



*Salon-de-Provence (near Marseille),*

**PRESS RELEASE**

16 February 2022

## GSE BEGINS CONSTRUCTION OF A 2,875 M<sup>2</sup> FACTORY FOR BIOTECH DENTAL

**BIOTECH DENTAL**, a respected player in the French healthcare sector and a leader in the dental implant market, has chosen commercial and logistics real estate specialist **GSE** to build its new production unit in the Crau development zone of Salon-de-Provence, between Marseille and Avignon. Its 300 employees will produce **SMILERS** orthodontic aligners for the French leader in dental implants, dental prostheses and medical devices dedicated to orthodontics.



### **A carefully designed mixed-use building**

Covering a total surface area of 2,875 m<sup>2</sup> on a 10,000 m<sup>2</sup> plot of land, the new three-storey building complex will include a 1,000 m<sup>2</sup> workshop and 1,875 m<sup>2</sup> of office space.

The building, based on a high-level design by EMH ARCHITECTES, will have its workshop and part of the offices fitted with translucent cladding to optimise natural lighting. A 60 m<sup>2</sup> glass roof will also provide natural light in the centre of the workshop – creating an open and bright space to increase wellbeing.

In addition, the site's amenities will include a 300 m<sup>2</sup> wooden terrace, landscaping in the reception area, two cafeterias for employees and a training centre.

The workshop will be maintained at a constant temperature to preserve the calibration of the 3D printers – with an even distribution of heat/cooling through fabric HVAC ducts.

*"It makes us very proud that GSE is supporting the growth of a Provençal gem with an international reputation,"* said Patrice Tachouaft, GSE's director for the Provence-Alpes-Côte d'Azur region.

### **Europe's largest aligner factory**

The new BIOTECH DENTAL factory will include four production lines comprising 3D printers and thermoforming & finishing tools. It will be Europe's largest production centre for aligners.

The investment of approximately €15 million will enable the production of up to 10,000 invisible aligners a day. This will increase the SMILERS brand's production capacity sevenfold to meet the national and international development of BIOTECH DENTAL, which now operates in the United States.

The factory will eventually create 300 jobs and will achieve the highest standards of environmental performance. For instance, the consumption of ink, packaging and plastic will be closely tracked and the printing system will recover a large part of the resin that would otherwise go to waste, cutting consumption by around 10% to 20%. Further sustainability investments include a thermal self-regulation system and the use of 3D printers that are ten times more energy efficient.

Philippe Véran, Chairman and founder of BIOTECH DENTAL, commented: *"We are very pleased to build our third factory. The construction of a new production facility is part of our group's strategy to continue to serve French excellence. The new site also strengthens the development of our subsidiary Smilers, created in 2014, and reaffirms our leading position among general dental practitioners in France."*

He added, *"Biotech Dental is the only manufacturer with a complete dental product range that benefits from official certification for all its products: the Origine France Garantie label."*

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## **ABOUT GSE**

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Founded in 1976, GSE has become a global contractor specialising in the comprehensive management of commercial real estate projects in Europe and China (from real estate development and financing to the search for land, project qualification, technical studies, design & build, commissioning, and after-sales services), with commitments on prices, deadlines, and quality. GSE has over 504 employees producing logistics, industrial, retail, and special purpose buildings, with a turnover of around €665 million in 2020. GSE operates in six European countries as well as China. The company has been present in China since 1996 and has delivered almost 2M m<sup>2</sup> of industrial and logistics projects across the country. In 2019, GSE became a company of the GOLDBECK group, the European leader of turnkey construction with revenues of €4 billion and over 7,800 people employed at more than 70 sites.

For further details: <https://www.gsegroup.com/en/>

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## **ABOUT BIOTECH DENTAL**

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Biotech Dental was founded in 1987 by Philippe Veran, Bruno Thévenet and Francis Poulmaire. The company embodies “100% Made in France” medical know-how through exclusive digital products and services: the design and manufacture of dental implants and prostheses with Kontakt implants (France’s bestselling implant brand), WOW intraoral scanners, Nemotec analysis and planning software, Smilers® custom-made transparent aligners, ATP 38 regenerative solutions, Biotech Dental Digital custom prostheses and the Circle digital platform. Headquartered in Salon de Provence, the Group currently generates annual revenues of nearly \$120 million and employs over 700 people. Biotech Dental has subsidiaries in Italy, the Benelux countries, Spain, Portugal, Morocco, Vietnam and – since 2020 – the USA. Boldly pioneering innovative technologies, the Group opens new prospects for practitioners and their patients. The integration of digital tools (3D) and AI into common practice plays a key role in this progress. Biotech Dental now aims to link all its offers and services in a fluid, intuitive and homogeneous way within a secure but open digital platform, where patients, manufacturers, dentists, insurers and prosthesis laboratories can collaborate. Part of public investment bank BPI France’s first ISE Accelerator class (2016), Biotech Dental is proud to embody “Made in France” medical know-how, as attested by the Origine France Garantie, French Tech and French Fab labels.

More information on Biotech Dental (in French): <https://www.biotech-dental.com>

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